

PFLAG Board Meeting 10/12/2011

MINUTES

PFLAG Modesto supports the countywide "Choose Civility" initiative and pledges to encourage and model civil behavior.

Meeting began at 6:35 pm at the home of Marilyn Mettler.

Roll Call: Bill Dotinga-President; Patty Davis-Interim Vice President (absent); Marilyn Mettler-Secretary; Michael McKibban-Treasurer; Jahir Salazar-New Media Manager

Guests: Janiece Eaton

Approval of September Minutes – minutes approved as read

BOARD ACTIONS action items

Treasurer's Report

- Michael reported that we have \$4199.16 in encumbered funds, \$1000 of which must be returned to PFLAG national – the diversity grant.
- **Are we caught up through September with Emanuel Lutheran?** We had been overpaying ELC monthly, but will not get a credit. We are to pay an hourly rate now; Bill will turn in a time card for \$12.50/hr. from opening doors to close. We are paid up through June. Michael will check with the administrator, Roberta Wall, about July-Sept. and in the future keep current with our payments. We have been asked by ELC to return the hall to this configuration as we leave: 3 round tables with six chairs each, no long tables.
- **What is our financial status with adverts placed in Stanislaus Connections?** Michael will check records for Cathy's method regarding this account. Marilyn will get an accounting contact at StanConn for Michael.

Old/Ongoing Business

- **Debrief October support meeting** – not as well attended as the Transgender group!
 - **Debrief first Trans Support meeting**—Janiece reported that there was an even mix of transwomen and transmen with a total of 8 attendees with a wide range of stages of transition represented. The feedback was positive and the group would like to meet more than once a month. Janiece is willing to facilitate, and would like to have supporters included in one of the two meetings

BOARD ACTION: Marilyn motioned to have Transgender Support Group meet two times a month— first Tuesday for Transgender only and third Tuesday open to supporters as well as Transgender. Michael seconded the motion. Discussion – the board asked Janiece to continually re-assess what the needs of the group are and report to the board in December. Janiece will let the Trans group know of this change which will not be implemented until November. The motion passed unanimously.

- **Mayoral Candidate Q&A, October 18th**
 - Request from member to somehow record and transmit candidate answers—thoughts on this – We can afford neither the expense or people power to record the event.

- Refreshments – Bill will contact Cathy.
- **Oakdale Satellite Update**—Michael reported there were six (6) people at the Oakdale meeting.
 - New email: oakdale@pflagmodesto.org
 - Resulting collateral changes (in addition to helpline number change)
- **Skype Transition update**—Due to a desire to not have to change collateral more than necessary and time constraints, the change will take place around October 20th. We will then begin to change collateral – anything with helpline number and Oakdale e-mail. Marilyn and Bill will give the brochure an updated look.
- **Facebook Update**—Jahir reported that we have 311 fans!
- **Website news: Domain name renewal 1/25**—Bill reported that this renewal is upcoming.
- **Dues Season Report**—Marilyn reported the usual lag in renewals despite repeated pleas. Suggested that Jahir put something on Facebook that is a constant reminder of how our dues are used. Marilyn will send out e-blasts with the same message to the delinquent members.
- **Helpline/Email contacts**—Maureen reported through Marilyn that helpline activity is low but necessary for those who contact us. Marilyn forwarded to the board any e-mail correspondence that was pertinent. Janiece handled a trans question from a mom who wanted to be supportive of her child.
- **Newsletter—needs, requests, assignments**—Marilyn and Bill will confer regarding content.
 - Final “Choose Civility” column—“Accept and Give Criticism” and “Don’t Speak Ill”
- **GSA Support Update**
 - New email: gsasupport@pflagmodesto.org – nothing received as yet.
 - Leadership Summit 11/19 details— flyers are out without our name!

BOARD ACTION: Michael motioned that we host breakfast for the November 19 GSA leadership summit for \$150 not to exceed \$200 with proviso that we get name recognition in materials published that day. Marilyn seconded the motion. Discussion – Bill asked to amend the motion “not to exceed \$300”. Michael accepts the amendment and the motion passed.

Bill asked for a better estimate of head count from Michael.

- Love Evolution—Jahir, with request for PFLAG collateral. Marilyn gave him booklets that had arrived that afternoon.
- **THE PLACE Liaison report—Patty - absent**
- **Fall Fund Drive (Flower Power) 9/25-10/28**—this fundraiser is not doing well.
 - Fundraising Goal: \$1500
- **Literature order report (orders already placed)**— one has arrived and the other is on its way. Michael asked Marilyn to somehow reproduce a pamphlet on coming out to parents. Do in-house or get an estimate from Gowans.
- **December Potluck 12/6 tabled**
 - Village Baking Co (sheet cake)
 - Starbucks (coffee products)
 - Menu?

New Business

- Monthly online fundraising auctions—**tabled**
- OWL Empire and Coronation 37—Request for sponsorship, and why we must attend **November 4th**. Bill and Jahir out of town. We will have a presence, however, as we are to receive an award.

- **November—Officer Elections**

- Anticipated resignations? **No** Requests for reassignment? **No**
 - **Janiece accepted a nomination for board member at large.**
 - How do we get more of our membership out for this? We need more member involvement on things like this!
- We need to develop a budget for 2012 that is realistic but still ambitious, on paper, updated monthly and able to be passed out (or emailed) for each board meeting. This is based on the Treasurer’s beginnings this year. A budget should include LY figures, projected TY numbers, and the actual for the full spread of our income and spending. A variance box might be nice too, for those of us who like bottom-line snapshots. This needs to be ready to roll out in January, because— **tabled.**
 - VISION 2020 Preview—Take home, digest, and be prepared to discuss in November, December, January...

Meeting adjourned at 8:35 pm

Next board meeting will be November 9, 2011



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